HOUSE OF BEAUTY ACADEMY

Accredited Signature Brows Training

One-Day Intensive In-Person Training

Course Investment	Duration	Class Size
€550	1 Day	Maximum 4

AIT Accredited • Professional Starter Kit Included • Practical Training

Learn the techniques behind beautifully shaped and defined brows, with expert guidance from an award-winning brow artist.

Course Overview

Our one-day AIT-accredited Signature Brows Training course brings together essential theory and hands-on practical education. Created for complete beginners and existing beauty professionals, this course focuses on the skills needed to deliver beautifully tailored brow treatments.

Learn in a small-group setting with dedicated educator guidance and opportunities to ask questions, practise techniques and refine your work. From consultation and colour selection to precision mapping, waxing, tinting and finishing, the training is built around real treatment-room standards.

What You Will Learn

- Client consultation, contraindications, patch testing and treatment suitability
- Salon hygiene, safe waxing practices and professional working standards
- Brow anatomy, hair growth patterns and facial analysis
- Brow mapping, measurements, symmetry and bespoke design
- Colour theory, tint selection and professional application
- Precision brow waxing, shaping and detailed finishing
- Signature brow styling and achieving a polished final look
- Guided practical work, technique refinement and tutor feedback
- Aftercare advice, client experience and treatment photography

Your One-Day Training Experience

A focused training day from 10:00am to 5:00pm, combining essential theory with more time devoted to demonstrations and supervised practical application.

Morning - Foundations & Design

Welcome and course introduction, hygiene and safety, consultations, brow anatomy, mapping, symmetry, colour theory and a tutor demonstration.

Midday - Guided Technique

Brow mapping exercises, product knowledge, waxing and tinting techniques, with time for questions and feedback.

Afternoon - Practical Brow Artistry

Hands-on application, creating a Signature Brows finish, client aftercare, photography, practical assessment and individual technique feedback.

The day includes a lunch break and a refreshment break. Practical activities and exact session timings may be adapted to support student learning.

After Your Training

The aim is for you to leave with a strong foundation in professional brow treatments and the confidence to continue developing your technique. Your included take-home kit supports further practice after the course.

AIT-accredited certification is awarded following successful completion of the required training and assessment criteria.

Your Professional Starter Kit

A professional take-home starter kit is included in your €550 course investment, helping you continue practising your Signature Brows techniques after training.

Your kit is designed to support the essential stages of a professional brow treatment, from preparation and design to product application and finishing. A detailed contents list is provided with your joining information.

What Is Included

- One-day, in-person Signature Brows training
- AIT-accredited training and certification subject to successful assessment
- Small-group teaching with personalised attention
- Theory, tutor demonstrations and hands-on practical work
- Professional take-home starter kit
- Comprehensive learning and treatment guidance
- Feedback on technique, safety, aftercare and presentation
- Scheduled lunch and refreshment breaks

Small-Group Learning

Training is designed for a maximum of four students, providing an attentive setting with meaningful opportunity for individual questions, guidance and supervised practical learning.

About Your Educator

Training is delivered by Shannon Halpin, founder of House of Beauty Academy and winner of the IMAGE Best Brow Artist 2024 award. Shannon brings extensive hands-on experience in professional brow treatments and semi-permanent makeup to her teaching.

Her approach combines careful technique, high professional standards and the practical details that make a difference in everyday salon work. Students benefit from supportive, personal instruction designed to build both skill and confidence.

Course Investment & Booking

Course Investment	€550
Duration	One day, 10:00am–5:00pm
Training format	In person, practical-focused
Maximum class size	4 students
Suitable for	Beginners and existing beauty professionals
Starter kit	Included
Certification	AIT accredited

Please check available dates, payment arrangements, cancellation terms and any model requirements before booking. Full joining information will be supplied after enrolment.

Location

House of Beauty Academy, Rush, Co. Dublin. Full training location details are provided with your booking information.

Ready to Begin?

Take the next step in your brow artistry journey.

Train in a supportive, small-group environment and develop practical skills with an award-winning brow educator.

AIT Accredited Signature Brows Training

€550 investment • One-day training • Starter kit included

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HOUSE OF BEAUTY ACADEMY

Rush, Co. Dublin